

[DOCUMENTARY](#)[FORMATS](#)[UNSCRIPTED](#)[PEOPLE/BIZ](#)

Wide Leaderboard 1100w x 90 h

162,000 page views per month and growing!

Realscreen.com is the leading global media destination for the unscripted and non-fiction production, broadcasting and distribution community. The trusted source of trade news, **Realscreen.com** is an online destination where the international unscripted and non-fiction community can find the best and latest work, industry information and innovation through a daily online newsletter and feature-packed website. The site currently garners an average of 162,000 page views and 76,000 unique visitors each month.

Half Page 300w x 600h

Medium Rectangle 300w x 250h

PREMIUMS	CPM
Sponsored Content	Inquire
Interstitial	Inquire
Site Wrap	\$85
Wallpaper	\$75
SIZE	
1/2 Page (300x600)*	\$35
Wide Leaderboard (1100x90)*	\$35
Medium Rectangle (300x250)	\$35

*Mobile platform requires 300w x 250h medium rectangle

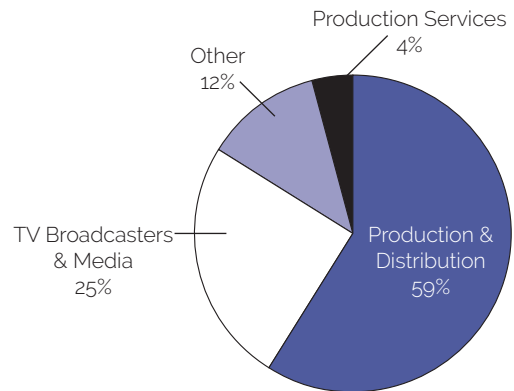
Note: All three ad units will be deployed run of site. Geo-targeting available.

Prices are per insertion. Rates are in USD and are net. Accepted files: JPEG,GIF, Animated GIF, Video and Flash (SWF) files, maximum size 300K. Inquire for video specs. Artwork and URL to be submitted no less than **3 business days prior** to campaign start date. Video must be submitted 7 days prior to start date. There will be \$50 production charge for any files that are submitted unfinished or in formats other than those listed above. Additional designer time is \$50/hr.

Realscreen covers the international business of unscripted and non-fiction production, programming and distribution like never before!
 Our *Realscreen* newsletter reaches over 17,500+ subscribers each day, Monday to Friday.

The *Realscreen* daily newsletter is **the** source of news for decision-makers in this business. *Realscreen's* reach is second-to-none.

Newsletter Readership



Production & Distribution: Producers and distributors of non-fiction/factual/unscripted programming

Broadcasters & Content Platforms: Broadcasters of non-fiction/factual/unscripted programming, television and multi-platform

Production Services: Services to the entertainment industry including: film, stock footage, equipment, legal, accounting, location services, music/ audio, post production, consulting, etc.


Other: Foundations, institutes and funding bodies; associations; advocacy groups; government; unions, etc.

Prices are per insertion. Rates are in USD and are net. Terms and conditions available at: www.brunico.com/termsandconditions/emailadvertising.html. Accepted files: JPEG,GIF, Animated GIF, maximum size 300K.. Artwork and URL to be submitted no less than 3 business days prior to campaign start date. There will be \$50 production charge for any files that are submitted unfinished or in formats other than those listed above. Additional designer time is \$50/hr. Please note that Microsoft Outlook does not support animated GIF's.

*Sponsored Content is a unique form of advertising that elicits excellent click-through rates. It is a very effective way to get the word out about your product or event in terms of cost, space and reach. Please contact your account manager directly for details.

REALSCREEN
 SUBSCRIBE


Leaderboard 810w x 90h



Bravo Media hires VP, current production
PEOPLE/BIZ

Half Page
300w x 600h

Banner 1 468w x 60h




"Exodus," "Hunt" shortlisted for RTS Craft & Design prizes
DOCUMENTARY / UNSCRIPTED

Medium Rectangle
300w x 250h

All ads for mobile are to be submitted as Medium Rectangle

Banner 2 468w x 60h



Renewed & Returning: "Whose Line," "Catchphrase"
FORMATS

Medium Rectangle
300w x 250h

All ads for mobile are to be submitted as Medium Rectangle

	1-6 issues	7-24 issues	25+ issues
Sponsored Content	Inquire		
Leaderboard* 810w x 90h	\$595	\$545	\$495
Half Page* 300w x 600h	\$595	\$545	\$495
Banner 1* 468w x 60h	\$495	\$445	\$395
Banner 2* 468w x 60h	\$425	\$385	\$345
Medium Rectangle 300w x 250h (2nd position)	\$395	\$385	\$345

*Mobile platform requires 300w x 250h medium rectangle

REALSCREEN

BREAKING NEWS SPONSORSHIP RATE CARD

Realscreen covers the international business of unscripted and non-fiction production, programming and distribution like never before! Our *Realscreen* newsletter reaches over 17,500 inboxes each day.


SOLD

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Breaking News brought to you by [Armoza Formats](#)

Leaderboard

728w x 90h



A&E greenlights live first responder series from Big Fish

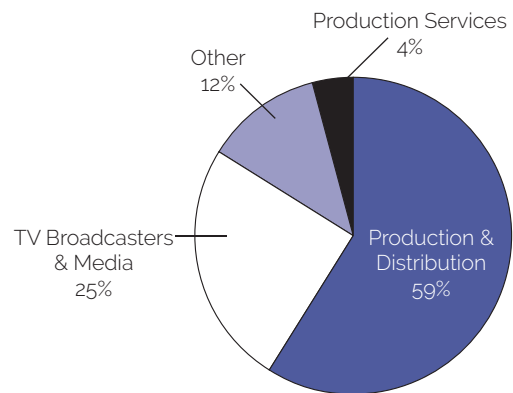
FORMATS / UNSCRIPTED

Banner (468w x 60h) on all *Breaking News*. Exclusive position, no other paid advertisers.

<p>3 months (approximately 26 insertions)</p>	<p>\$5,200</p>
<p>6 months (approximately 52 insertions)</p>	<p>\$9,360</p>
<p>12 months (approximately 104 insertions)</p>	<p>\$16,960</p>

Rates are in USD and are gross. Terms and conditions available at: www.brunico.com/termsandconditions/emailadvertising.html. Accepted files: JPEG,GIF, Animated GIF, maximum size 300K. Artwork to be submitted no less than 3 days prior to campaign start date. There will be \$50 production charge for any files that are submitted unfinished or in formats other than those listed above. Additional designer time is \$50/hr. Please note that Microsoft Outlook does not support animated GIF's.

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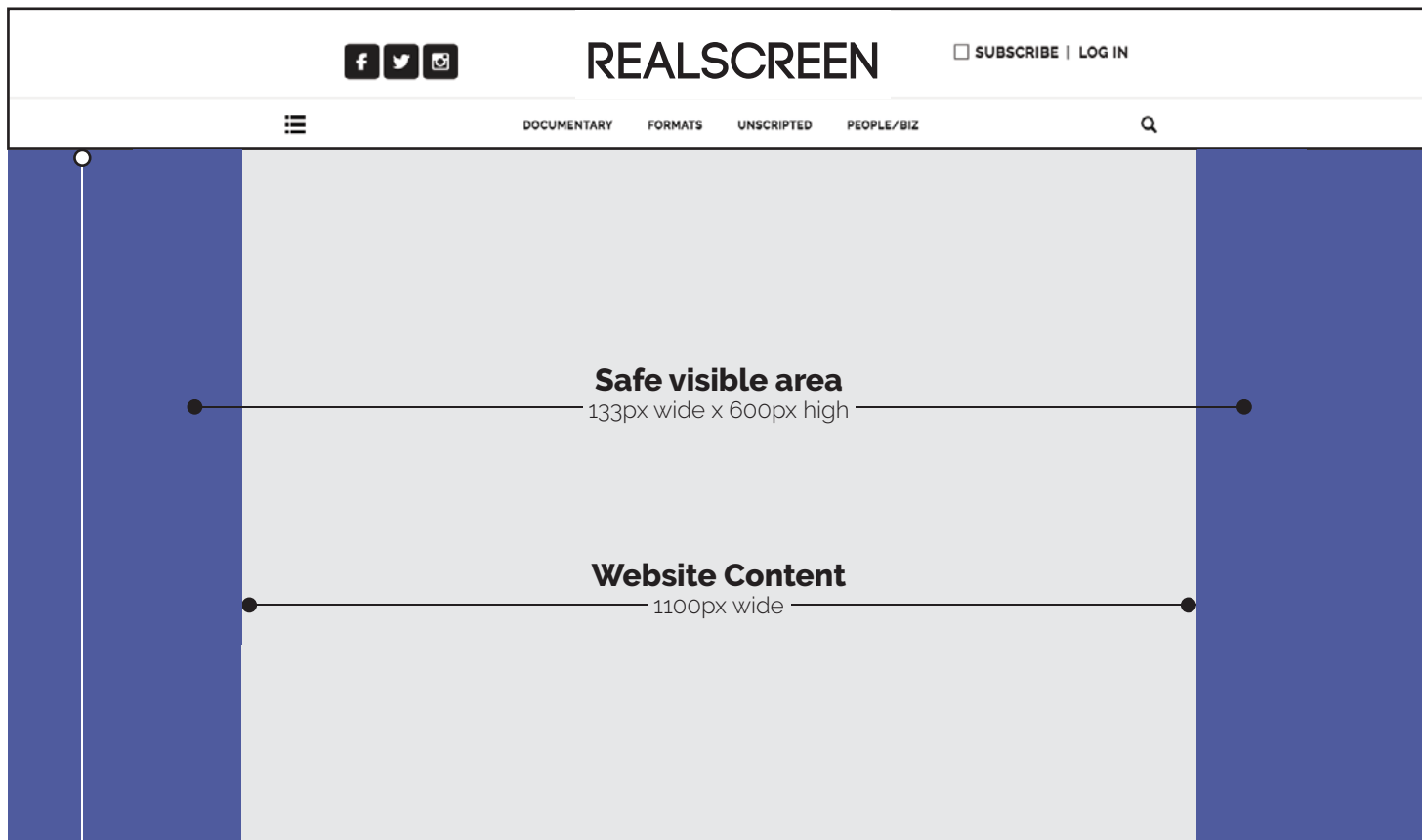
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Safe visible area

133px wide x 600px high

Website Content

1100px wide

Total image size

2000px wide x 1200px high