**Realscreen** is the only international brand devoted exclusively to the non-fiction and unscripted film and television industries. **Realscreen** aims to bring diverse communities together for dialogue, debate and discussion about the global business of factual entertainment.
The only international trade publication written specifically for and about the business of documentary/reality/lifestyle programming and formats

Strongest mailed circulation of any publication reaching the unscripted/factual community with 6,800 copies mailed quarterly

Readership is targeted to professionals in unscripted/factual

Bonus distribution at the most important industry events for the genre

Readership breakdown by sector

<table>
<thead>
<tr>
<th>Sector</th>
<th>USA</th>
<th>UK</th>
<th>EUROPE</th>
<th>CANADA</th>
<th>REST OF THE WORLD</th>
<th>TOTAL BY SECTOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Production &amp; Distribution</td>
<td>63%</td>
<td>71%</td>
<td>40%</td>
<td>78%</td>
<td>55%</td>
<td>64%</td>
</tr>
<tr>
<td>TV Broadcasters &amp; Media</td>
<td>26%</td>
<td>23%</td>
<td>56%</td>
<td>14%</td>
<td>41%</td>
<td>27%</td>
</tr>
<tr>
<td>Production Services</td>
<td>8%</td>
<td>4%</td>
<td>1%</td>
<td>3%</td>
<td>2%</td>
<td>7%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
<td>2%</td>
<td>3%</td>
<td>4%</td>
<td>2%</td>
<td>2%</td>
</tr>
</tbody>
</table>
The leading global media destination for the non-fiction and unscripted production, broadcasting and distribution community. The trusted source of trade news, realscreen.com is an online destination where the international non-fiction community can find the best and latest work, industry information and innovation through a feature-packed website.

Every month Realscreen.com garners an average of 162,000 page views and 76,000 unique visitors.

Readership breakdown by region

- USA: 61%
- UK: 13%
- Europe: 9%
- Canada: 8%
- Rest of the World: 9%
The leading global media destination for the non-fiction and unscripted production, broadcasting and distribution community. The trusted source of trade news, Realscreen Daily is an daily online newsletter where the international non-fiction community is informed about the best and latest work, industry information and innovation.

**Realscreen Daily** is the source of news for decision-makers in this business. Delivered to the inboxes of **17,500 subscribers daily**, Monday to Friday with an average open rate of 25%.

**Readership breakdown by sector**

- **59%** Production & Distribution
- **25%** TV Broadcasters & Media
- **12%** Other
- **4%** Production Services

DIGITAL MEDIA - DAILY NEWSLETTER
Realscreen Summit is the definitive global market and conference for the business of factual, documentary, unscripted, reality, unscripted and/or non-fiction entertainment. A must-attend event for content creators, distributors, agents, commissioners and multi-platform broadcasters in these genres.

After a highly successful inaugural year in New Orleans, Realscreen Summit will be back in New Orleans for its 22nd edition.

Join 1,900 buyers, creators, distributors and service providers from all corners of the globe this coming January.

Attendees by Sector:
- Producers & Distributors: 61%
- Commissioning & Development Executives: 15%
- Associations & Government: 22%
- Marketing: 5%
- Location & Professional Services: 9%
Realscreen West is THE unscripted entertainment conference for the West Coast. unscripted entertainment conference.

The event attracts 800+ delegates from around the world for three days of panels, pitching and networking.

Over 150 of those in attendance are buyers of unscripted programming and last year, 24% closed a deal.

Attendees by Sector:

- Commissioners/Development Executives: 24%
- Industry & Professional Services: 8%
- Producers & Distributors: 61%
- Marketing: 2%
- Associations/Film Commissions: 2%
- Other: 3%
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