

REALSCREEN

Realscreen is the only international brand devoted exclusively to the non-fiction and unscripted film and television industries. **Realscreen** aims to bring diverse communities together for dialogue, debate and discussion about the global business of factual entertainment.

DIGITAL PLATFORMS

WEBSITE



NEWSLETTER



MAGAZINE



GLOBAL EVENTS

JANUARY



JUNE



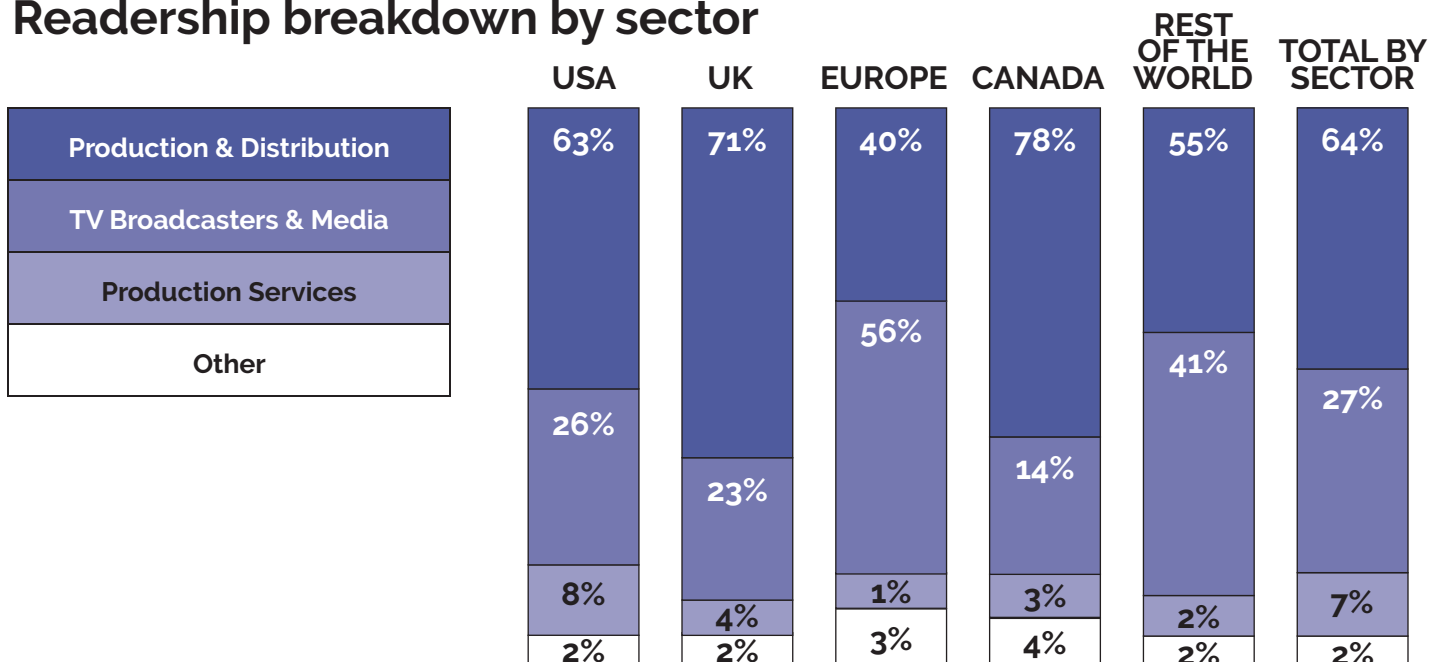
REALSCREEN

REALSCREEN MAGAZINE

- The only international trade publication written specifically for and about the business of documentary/reality/lifestyle programming and formats
- Strongest mailed circulation of any publication reaching the unscripted/factual community with **6,800 copies mailed quarterly**
- Readership is targeted to professionals in unscripted/factual
- Bonus distribution at the most important industry events for the genre

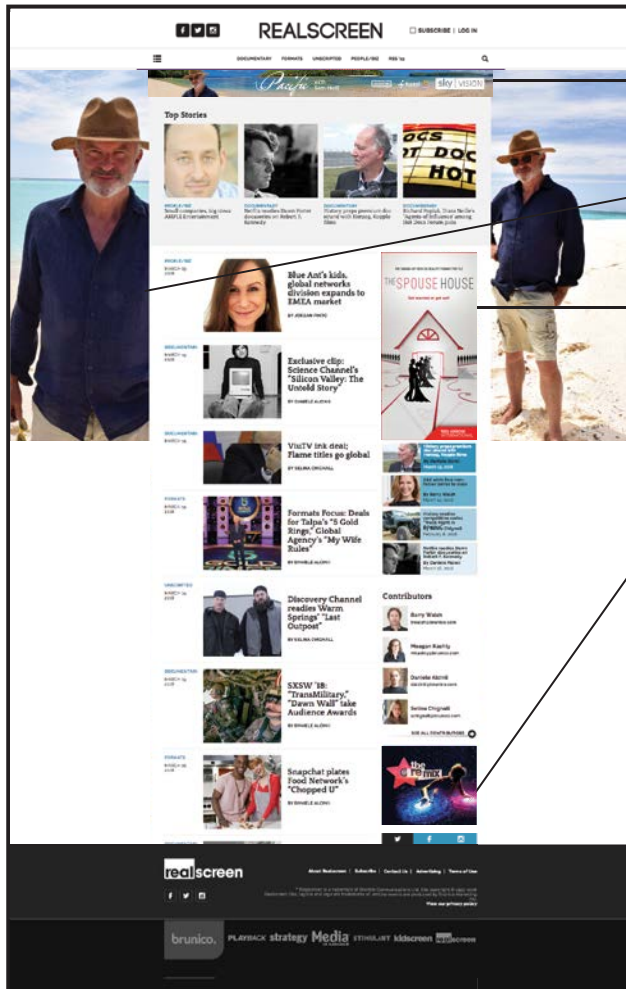


Readership breakdown by sector



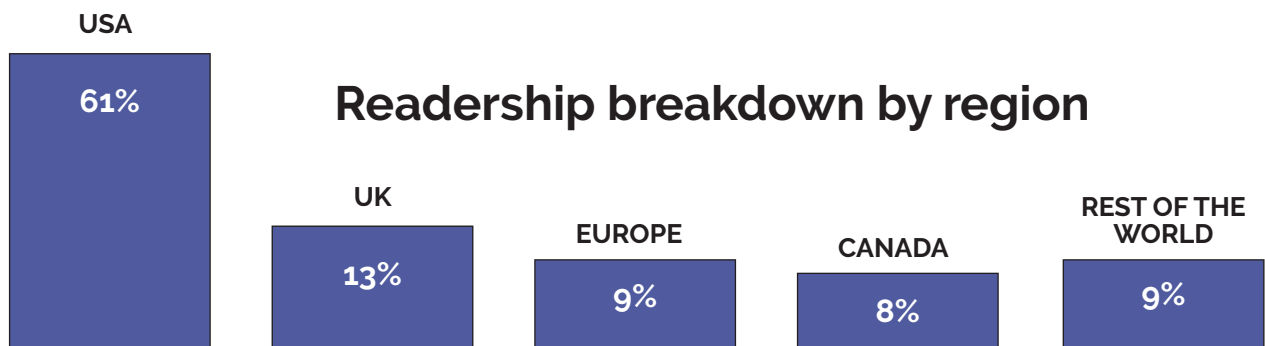
REALSCREEN

DIGITAL MEDIA - REALSCREEN.COM



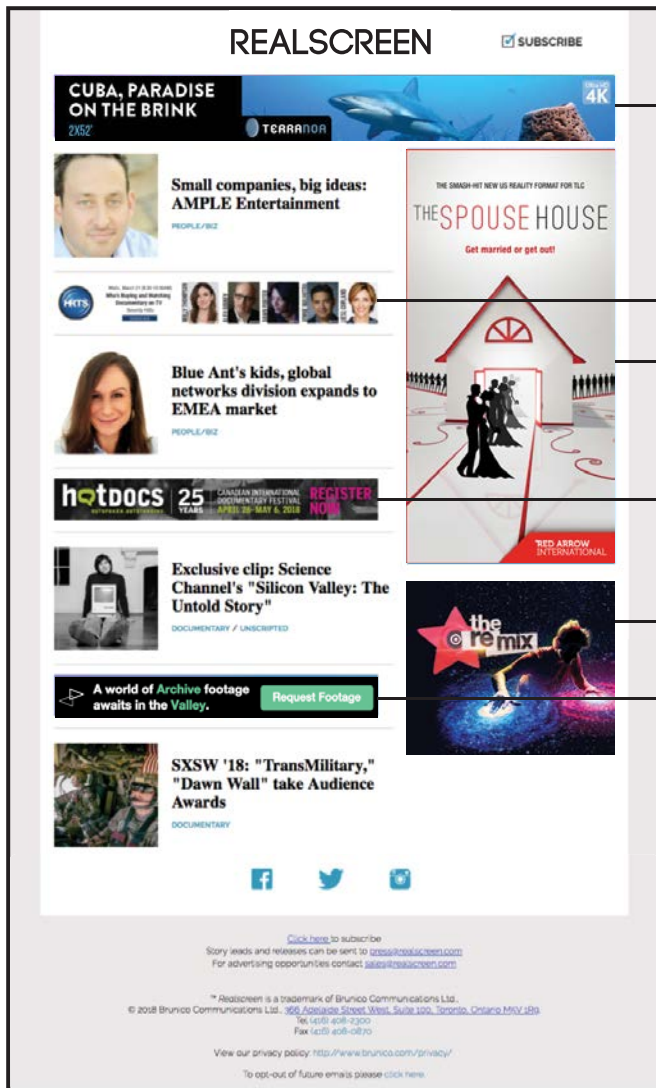
The leading global media destination for the non-fiction and unscripted production, broadcasting and distribution community. The trusted source of trade news, realscreen.com is an online destination where the international non-fiction community can find the best and latest work, industry information and innovation through a feature-packed website.

Every month **Realscreen.com** garners an average of **162,000 page views** and **76,000 unique visitors**.



REALSCREEN

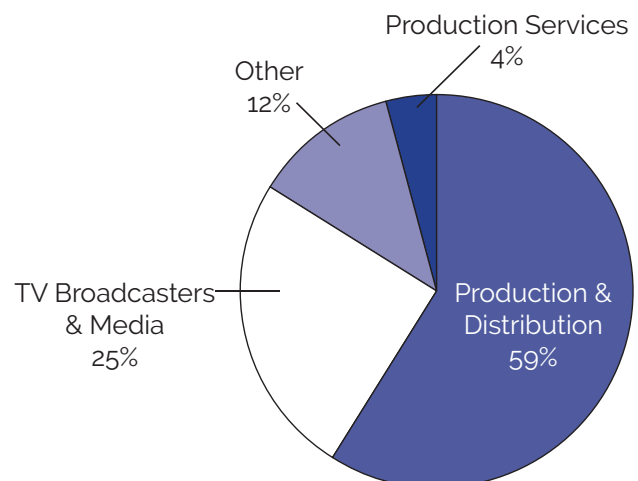
DIGITAL MEDIA - DAILY NEWSLETTER



The leading global media destination for the non-fiction and unscripted production, broadcasting and distribution community. The trusted source of trade news, Realscreen Daily is an daily online newsletter where the international non-fiction community is informed about the best and latest work, industry information and innovation.

Realscreen Daily is the source of news for decision-makers in this business. Delivered to the inboxes of **17,500 subscribers daily**, Monday to Friday with an average open rate of 25%.

Readership breakdown by sector



REALSCREEN

GLOBAL EVENTS

REALSCREEN SUMMIT 2020

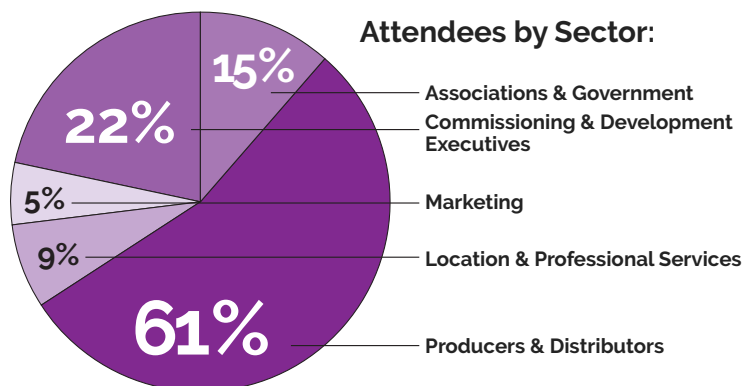
REALSCREEN *awards*

JANUARY 2020 | NEW ORLEANS, LOUISIANA

Realscreen Summit is the definitive global market and conference for the business of factual, documentary, unscripted, reality, unscripted and/or non-fiction entertainment. A must-attend event for content creators, distributors, agents, commissioners and multi-platform broadcasters in these genres.

After a highly successful inaugural year in New Orleans, Realscreen Summit will be back in New Orleans for its 22nd edition.

Join **1,900 buyers, creators, distributors** and **service providers** from all corners of the globe this coming January.



REALSCREEN

GLOBAL EVENTS

REALSCREEN

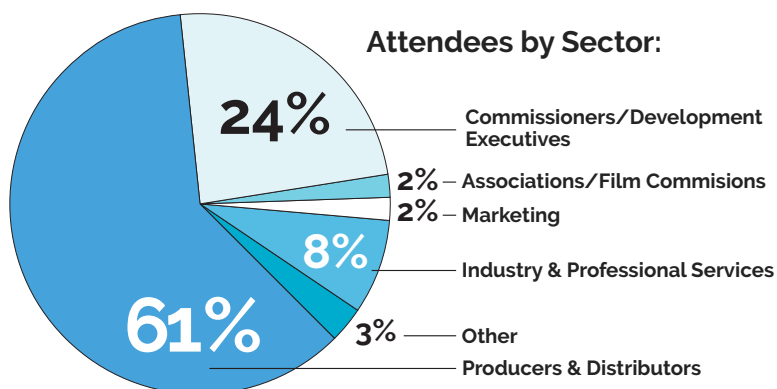
WEST 2019

JUNE 4 - 6, 2019 | FAIRMONT MIRAMAR HOTEL, SANTA MONICA, CA

Realscreen West is THE unscripted entertainment conference for the West Coast. unscripted entertainment conference.

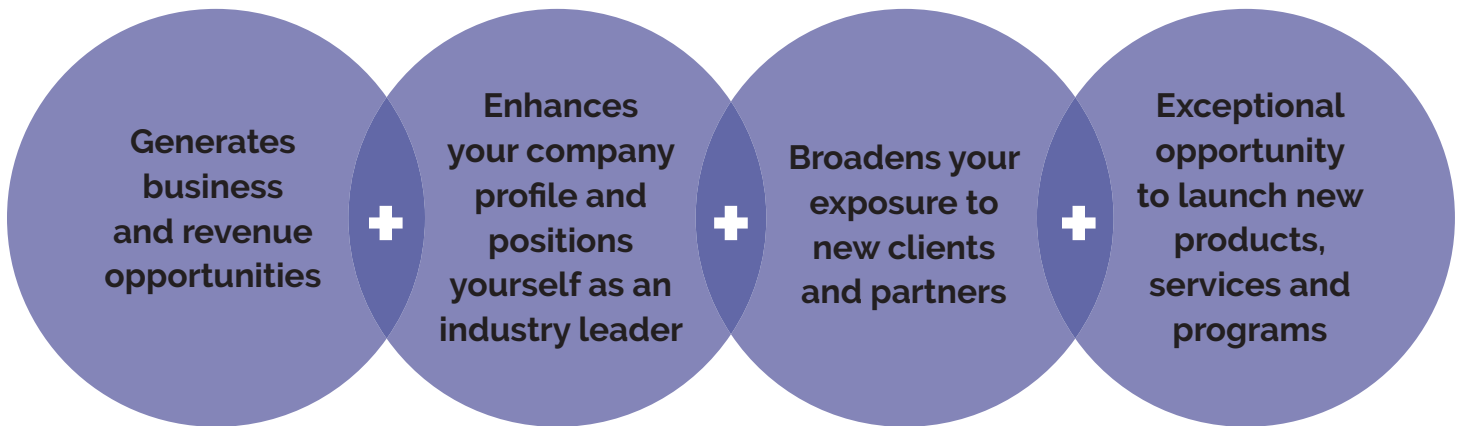
The event attracts **800+ delegates** from around the world for three days of panels, pitching and networking.

Over 150 of those in attendance are buyers of unscripted programming and last year, **24%** closed a deal.



REALSCREEN

WHY SPONSOR A REALSCREEN EVENT?



Realscreen Event Sponsors in the Past Year

